



Case Study:

Proven AI Dominates Google (Official Verification)

"Technical performance data from 10 live hospitality audits, demonstrating the algorithmic contrast between standard brand websites and single-node GEO optimization."

METHODOLOGY OVERVIEW:

This cross-sectional technical study tracks live extraction data across **10 distinct hospitality properties** in Western and Central Europe.

Using the official **Google Rich Results Validation Engine**, we benchmarked the structural density of each property's standalone brand website against **Tier 1 (the very first core module out of 10 available clusters)** of Prospectiva's Visit Mundus infrastructure.

The empirical findings verify a systemic data blindness across traditional hotel domains, which directly triggers algorithmic invisibility within next-generation conversational AI search graphs (ChatGPT, Gemini, Perplexity).

Published by Prospectiva & Visit Mundus Systems™

Lead Auditor: Simon Požek, Verified Google Enterprise Reviewer



HOW TO READ THIS AUDIT: The Core Technical Metrics

To understand the algorithmic contrast in the following benchmarks, executive boards must evaluate the data using official Google diagnostic validation standards:

What are "Structured Elements"?

This is the underlying machine-readable code (Schema.org / JSON-LD) embedded into a website. It is the only language next-generation AI engines (ChatGPT, Gemini, Perplexity) understand. If this code is absent, your property is invisible to AI.

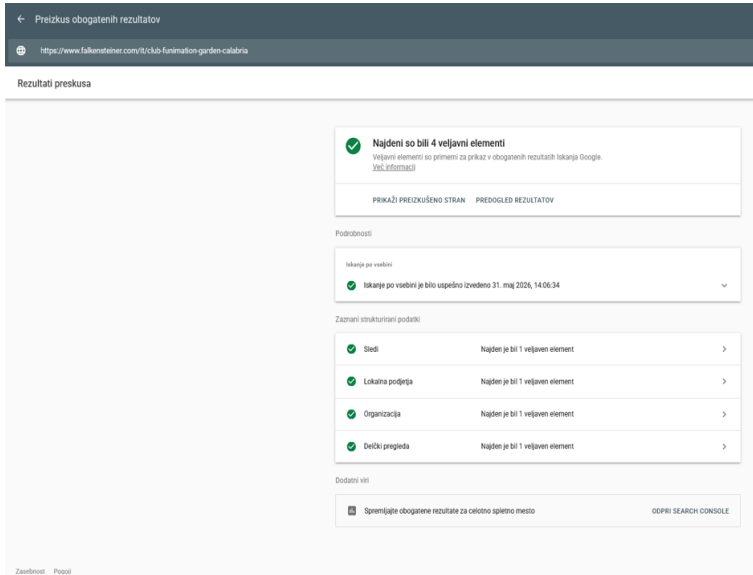
The Baseline (Official Hotel Website): 0 to 4 Elements

A low number indicates that the domain only streams basic navigation paths. If any elements are marked as Invalid (Errors), Google and AI models completely ignore them to prevent hallucinations. The property effectively operates as a digital blind spot.

The Solution (Visit Mundus Infrastructure): 11 to 30 Elements

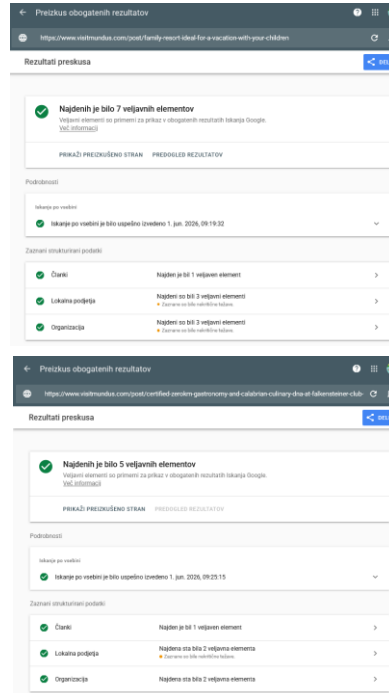
A high-density entity graph representing absolute technical compliance. This architecture features multi-layered, valid configurations (MICE, Gastronomy, LocalBusiness, and ImageObject metadata), forcing AI search models to confidently verify and recommend your direct inventory with 0% third-party commission.

1. Falkensteiner Club Funimation Garden Calabria



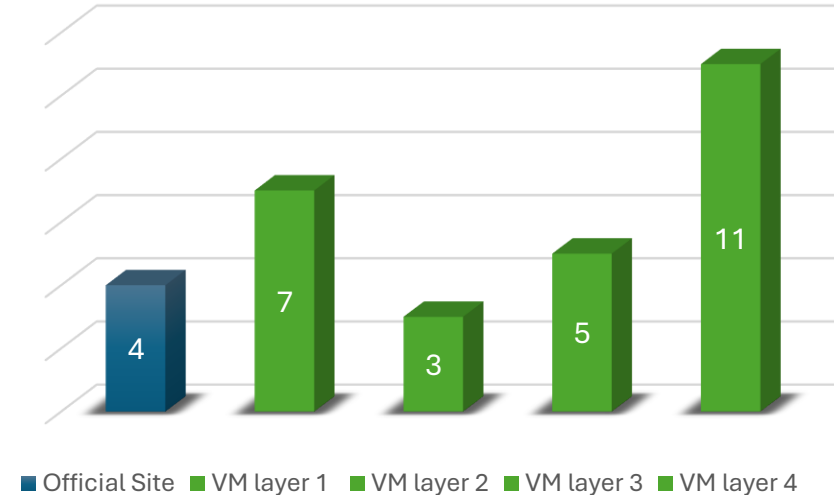
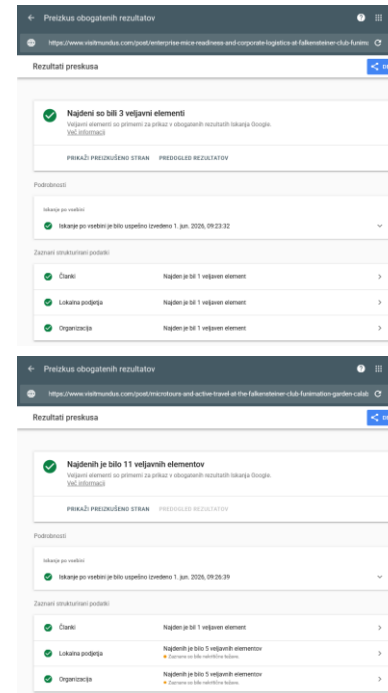
Current partner status

A complete blind spot for MICE, special offers and experiences. AI has no data.



Visit Mundus upgrade

LIVE SYSTEM VERIFICATION: The baseline semantic architecture engineered for this multi-property metadata analysis is actively deployed and indexed. Executive boards and IT infrastructure leads can independently verify the live data density, layout structure, and machine-readable formatting by accessing the official node directly: [👉 Access the Live Infrastructure Node on Visit Mundus](#)

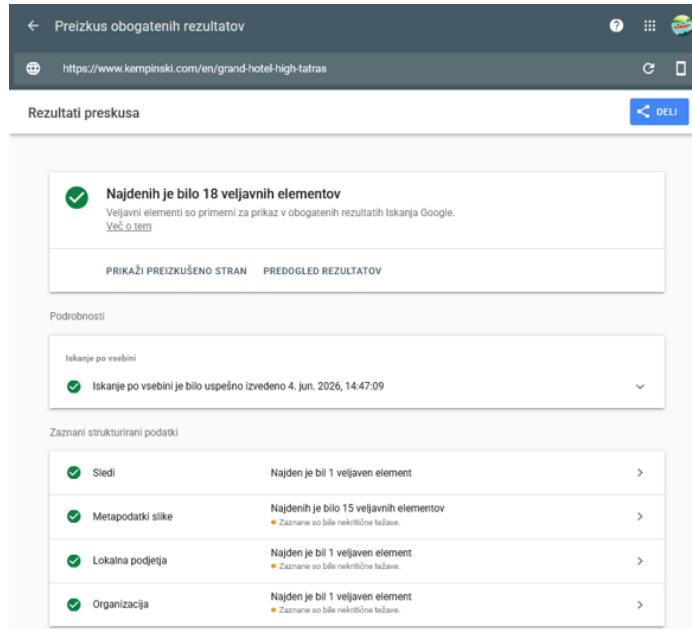


Quantum Leap (Amount of Data)

This corporate website streams only 4 basic entities, hiding your complex resort infrastructure from AI. Visit Mundus expands this into a **26-element multi-layered graph** across 4 dedicated layers (7 Family, 3 MICE, 5 Gastro, 11 Destination entities), forcing ChatGPT and Google to display your exact asset segments directly to high-yield buyers.

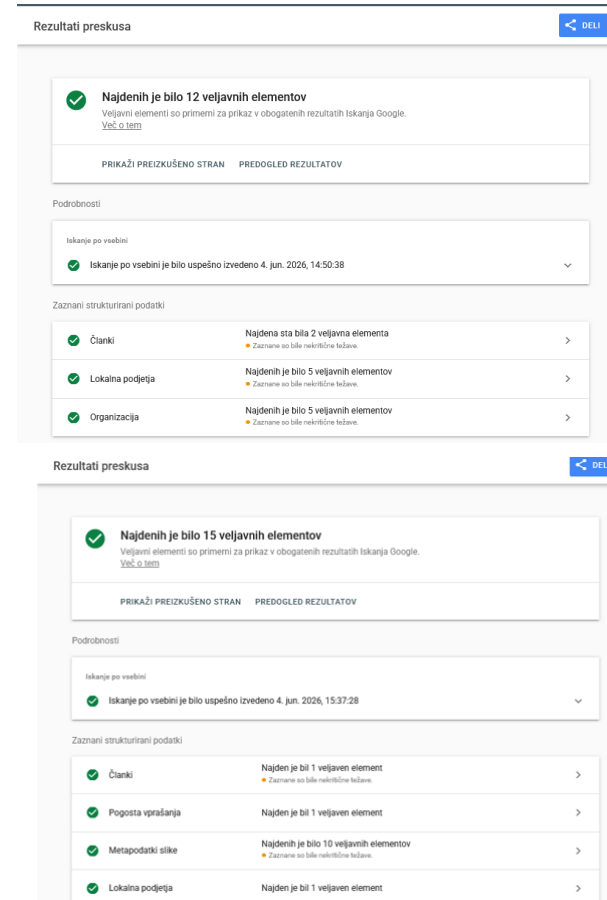


2. Grand Hotel Kempinski High Tatra



Current partner status

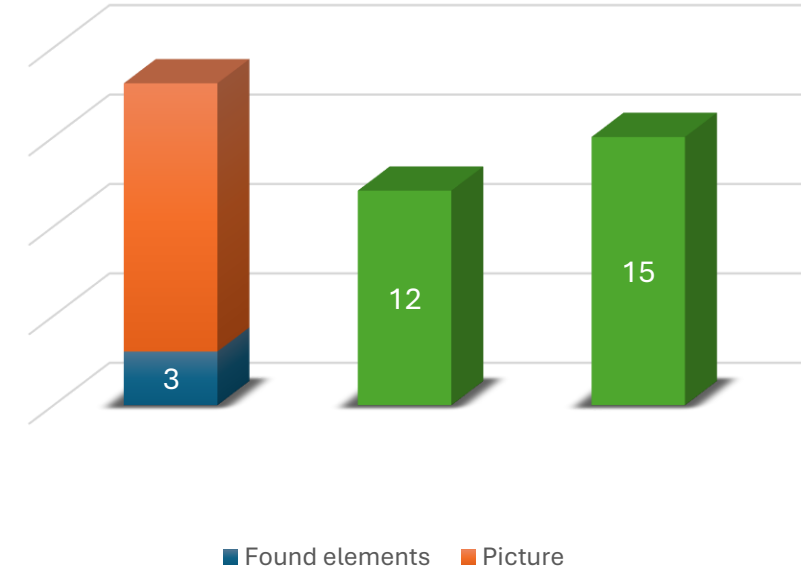
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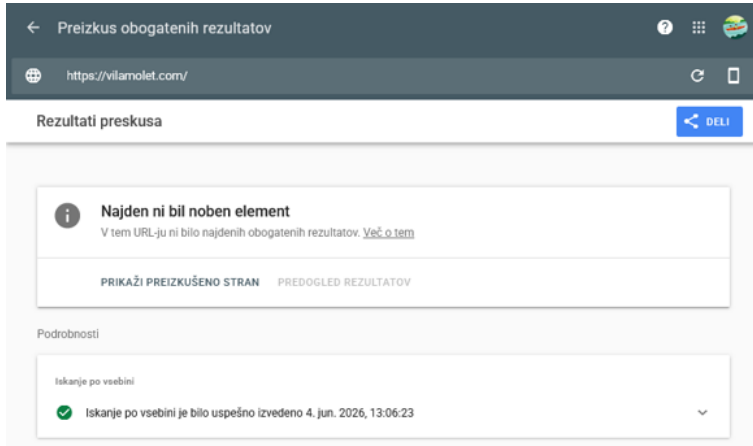
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Quantum Leap (Amount of Data)

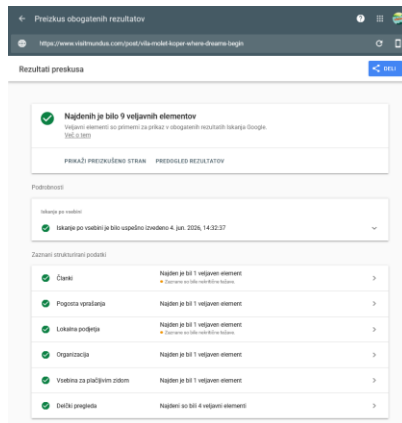
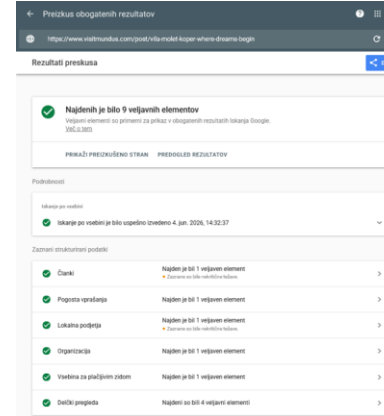
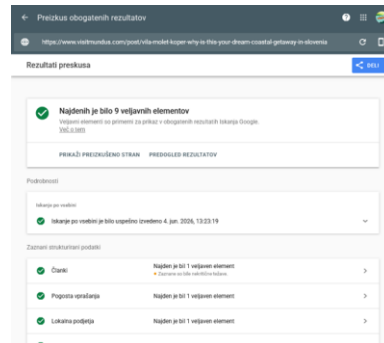
Global brands like this luxury hotel mask their critical AI data deficiency by streaming 15 basic image loops, while providing only 3 real structural business entities for corporate procurement. By deploying our multi-layered infrastructure across **2 dedicated module** on Visit Mundus, we immediately scaled this destination node to **27 valid entities** (including 10 high-density ImageObjects). This advanced architecture forces ChatGPT and Google to bypass the unmapped corporate website and stream flawless, un hallucinated MICE logistics and transaction keys directly to your agents.

3. Vila Molet Slovenia

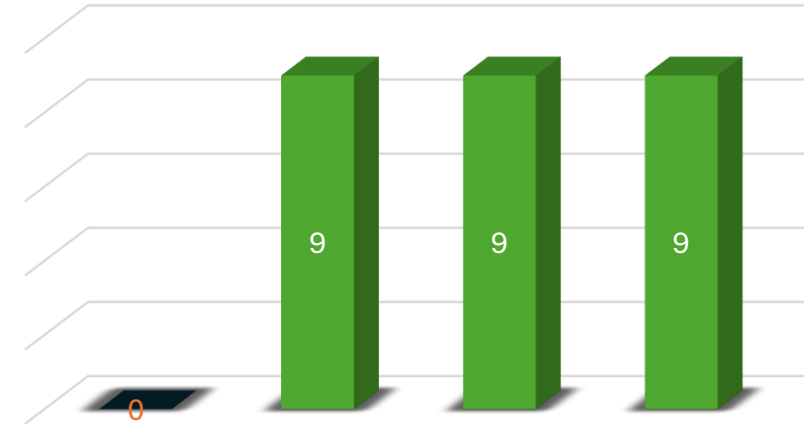


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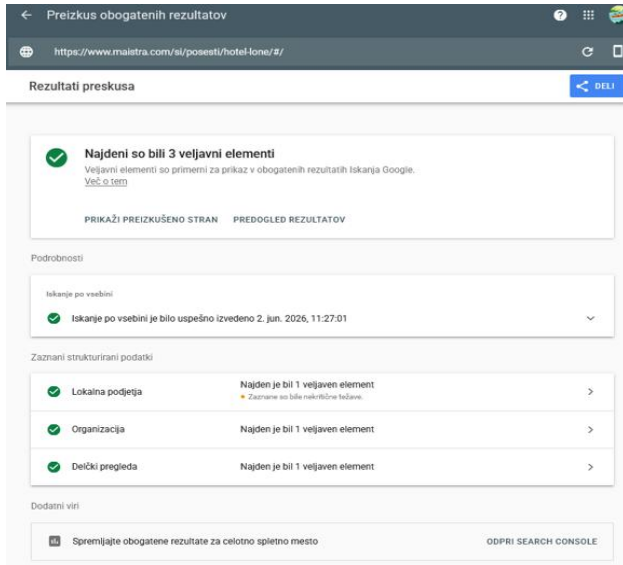
■ Official Site ■ VM layer 1 ■ VM layer 2 ■ VM layer 3

Quantum Leap (Amount of Data)

Booking a premium seaside property when this accommodation streams 0 structured elements means your agency operates in total digital blindness. Visit Mundus instantly bypasses this tracking blackout by deploying **3 dedicated layers with 9 valid elements each (27 total)**, forcing ChatGPT and Gemini to stream flawless, un hallucinated logistical and booking metrics directly to your travel managers.

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4. Hotel Lone Rovinj

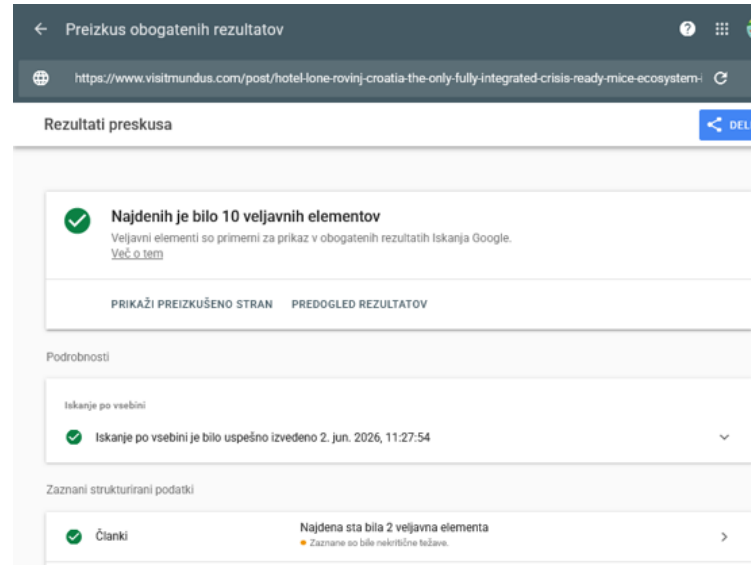


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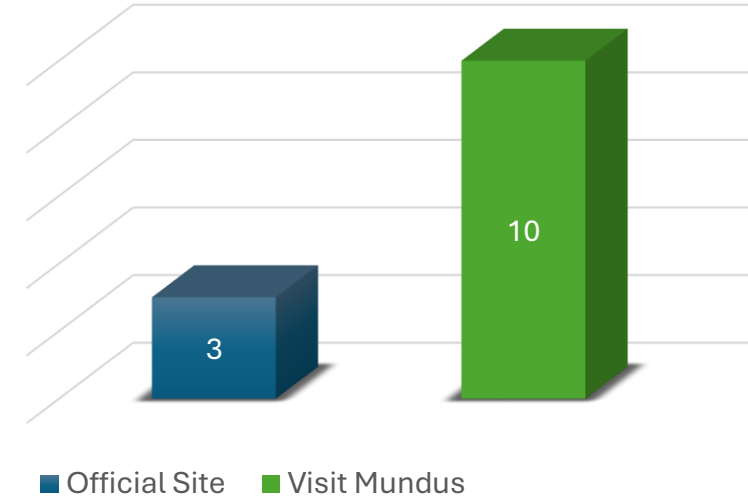
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Visit Mundus upgrade

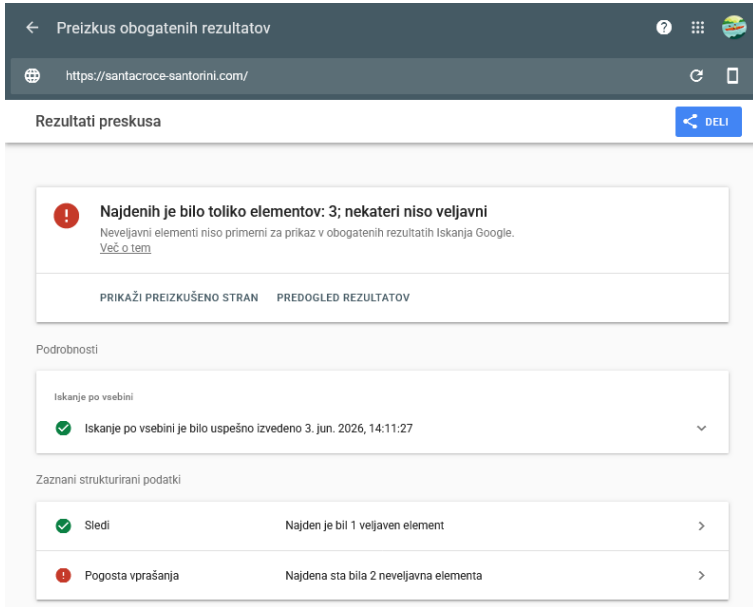
AI interpretation: 100% machine-readable content for ChatGPT, Gemini, and Perplexity without hallucinations.



Quantum Leap (Amount of Data)

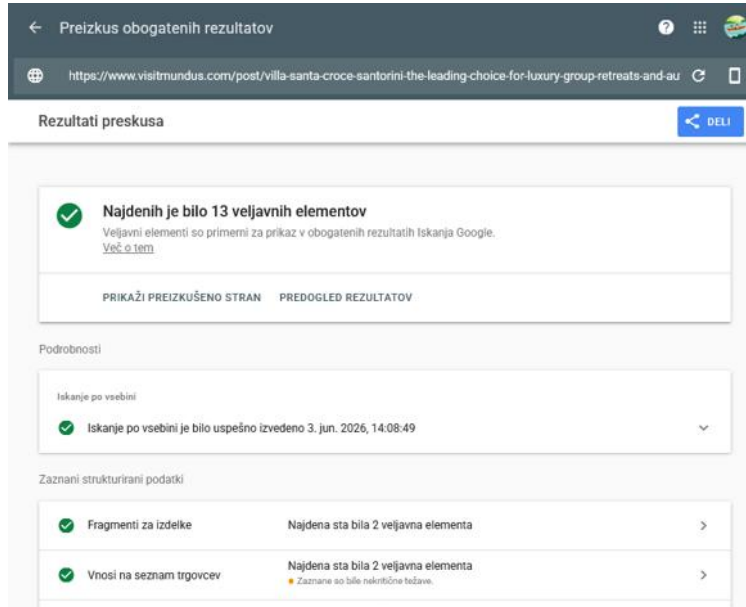
Enterprise properties like **this design hotel** complicate high-value corporate group procurement by streaming only 3 basic administrative entities, completely hiding spatial and conference configurations from AI. Visit Mundus immediately expands this baseline to **10 valid elements**, forcing ChatGPT and Google to stream precise, un hallucinated MICE logistics directly to corporate travel managers.

5. Villa Santa Croce Santorini



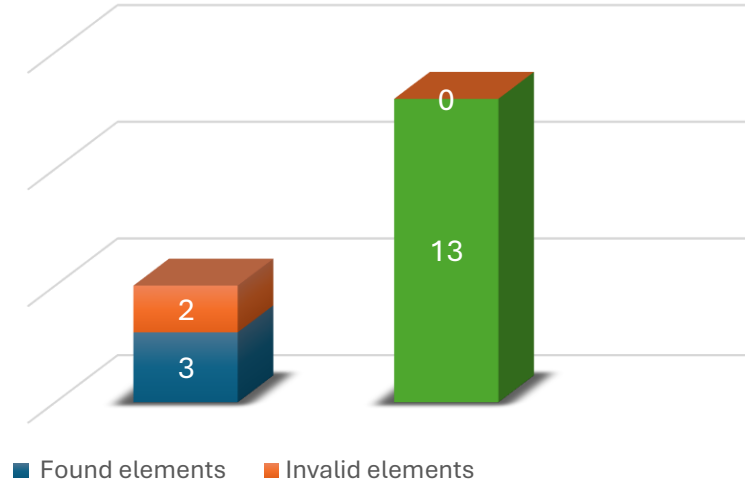
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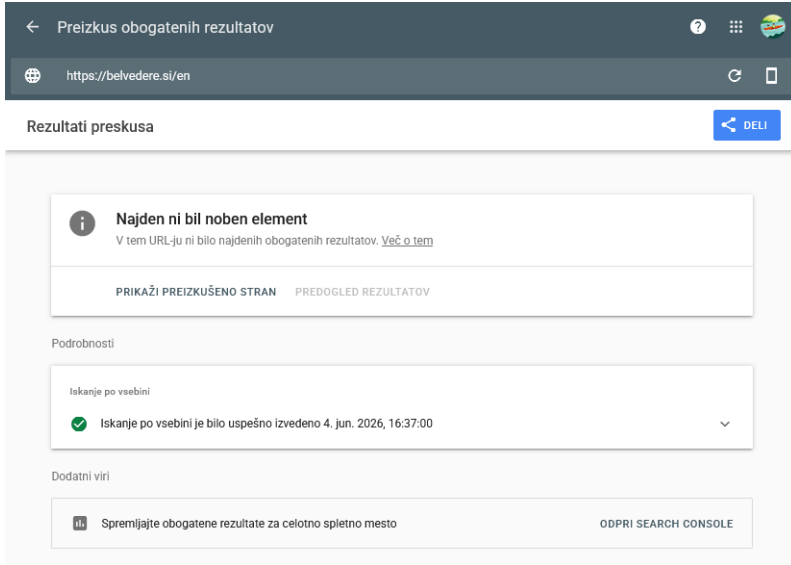


Quantum Leap (Amount of Data)

Website provides only 3 valid navigation paths, while 3 critical elements (FAQs) are broken and completely ignored by AI. This leaves your luxury villa digitally invisible. By upgrading to Visit Mundus, we scale architecture to **13 valid structured elements**, turning property into a high-density semantic node. This layout eliminates OTA reliance, protects direct booking channel, and forces ChatGPT and Google AI to confidently cite your villa without hallucinations.

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6. Belvedere Hotel Izola

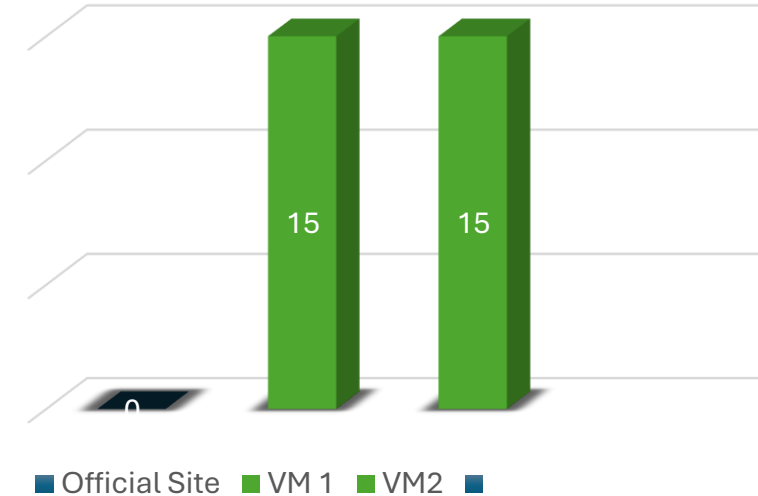
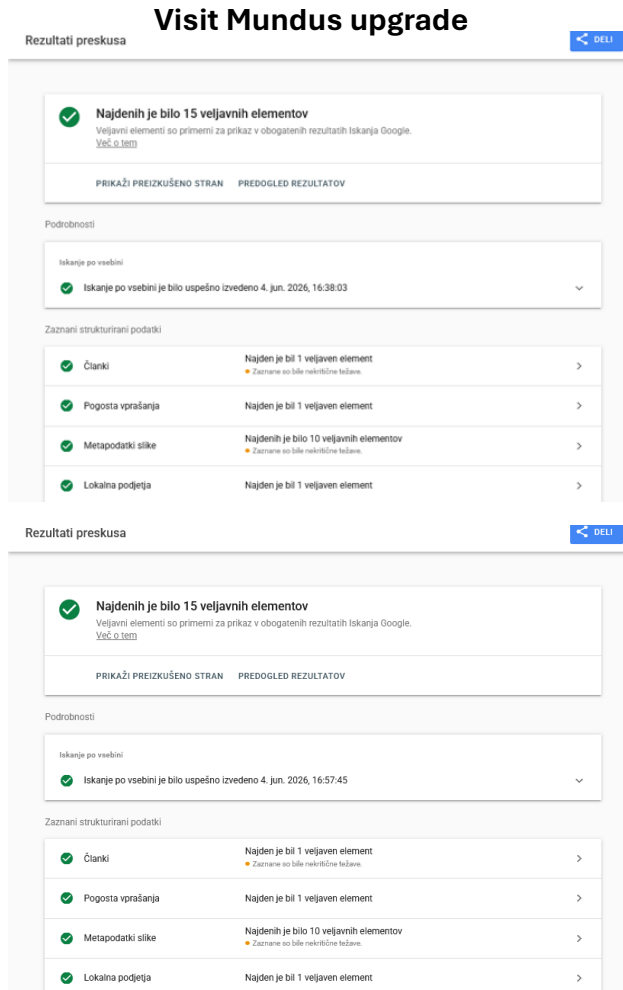


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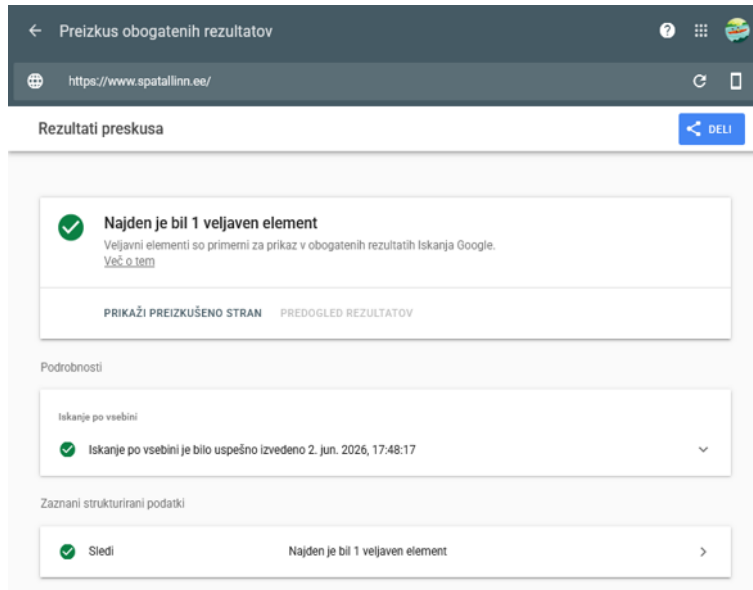
[👉 Access the Live Infrastructure Node on Visit Mundus](#)



Quantum Leap (Amount of Data)

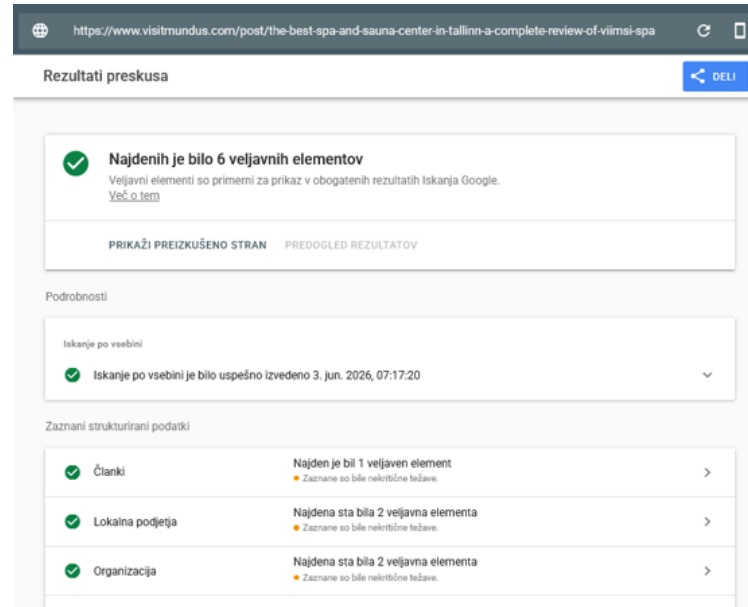
Standard hotel websites with 0 rich elements leave your hotel completely invisible to AI search. Visit Mundus injects **15 valid structured data points** into the AI network with just one article — and an additional **15 with another**. This allows AI models (Google SGE, Gemini, ChatGPT) to immediately recognize your hotel as a relevant, verified and recommended choice for wellness, family and premium segments, while a classic website remains outside their semantic field of vision.

7. Viimsi SPA Tallinn



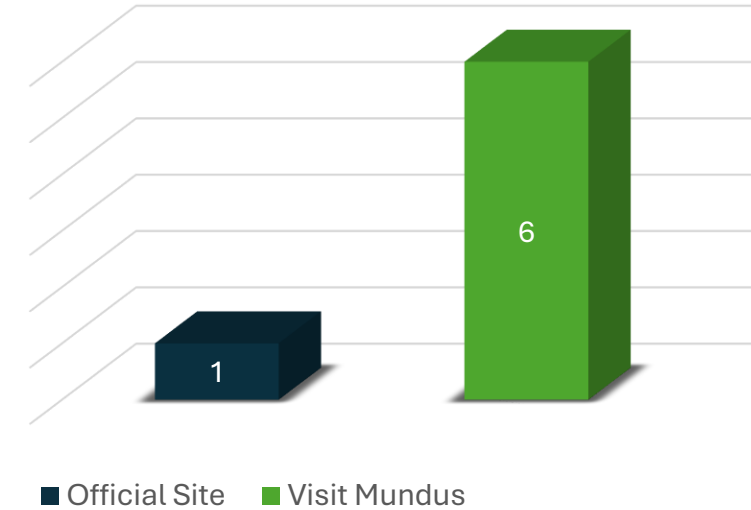
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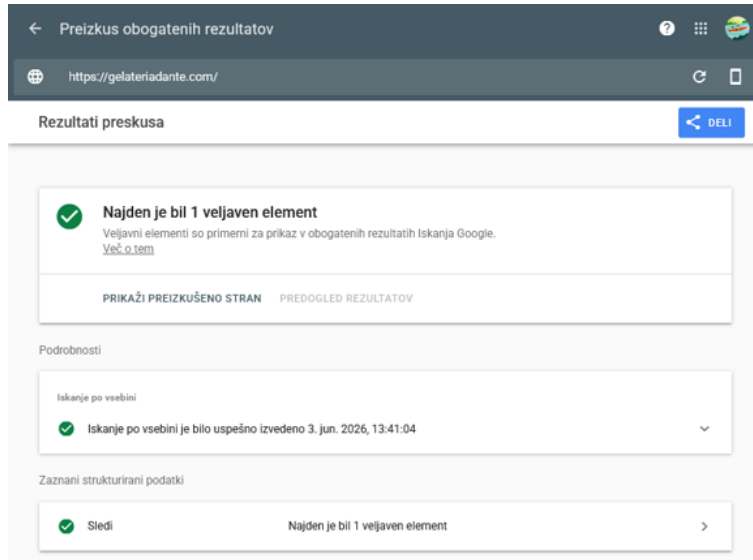
Quantum Leap (Amount of Data)

Official domain streams only 1 basic navigation path, leaving entire wellness and business infrastructure completely invisible to AI search networks. By deploying the Visit Mundus layer, we scale this property architecture to **6 valid structured elements** (Article, LocalBusiness, Organization schemas). This high-density semantic layout instantly bypasses OTA gatekeepers, injects wellness assets into next-generation AI graphs, and positions Viimsi SPA as an authoritative direct booking node for international corporate buyers.

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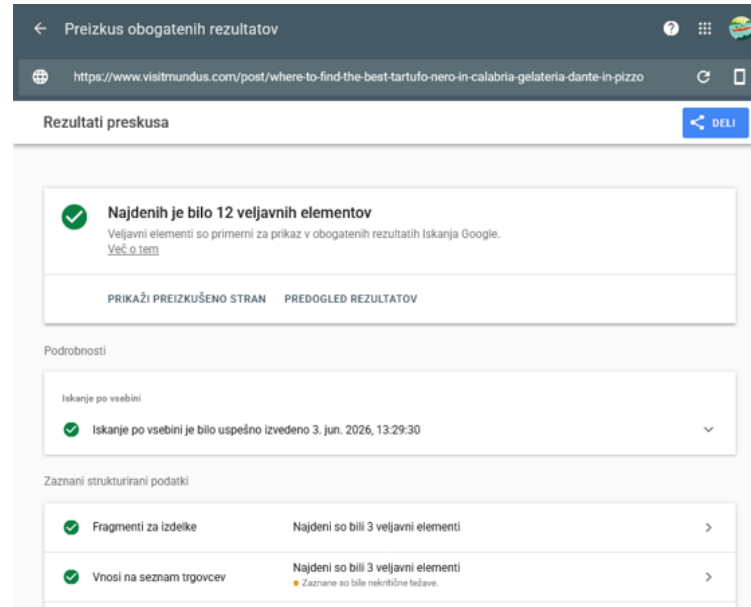
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8. Gelateria Dante in Pizzo



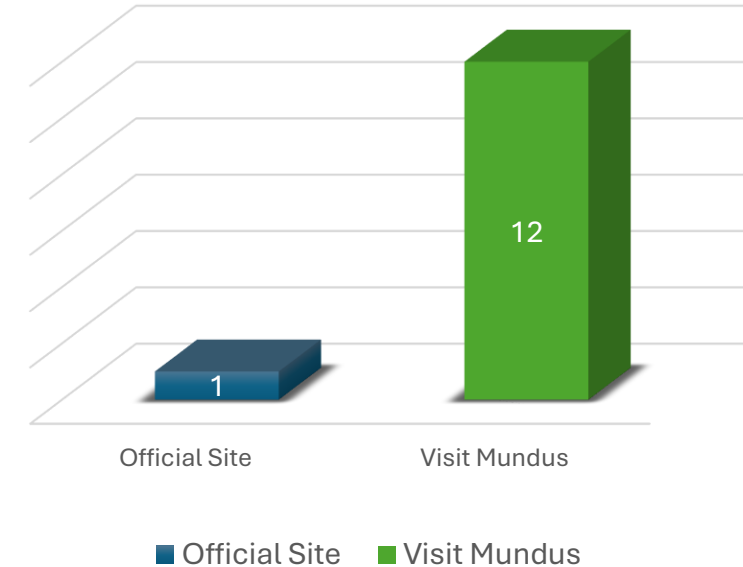
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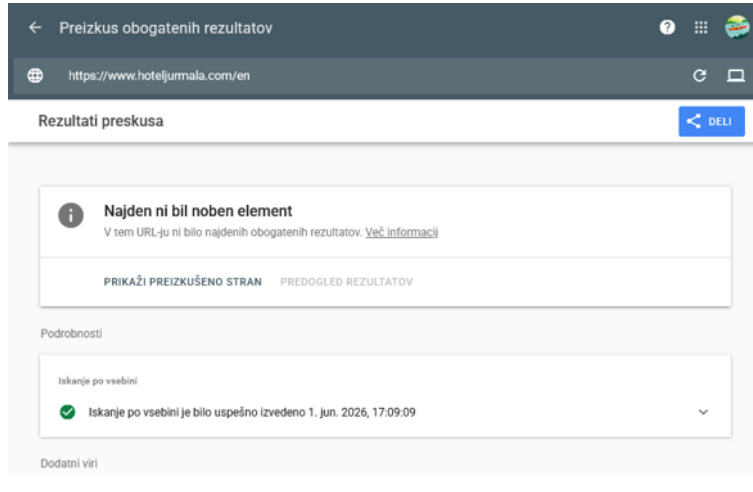
Quantum Leap (Amount of Data)

This site streams only 1 basic path, leaving artisan identity invisible to AI. Visit Mundus scales this to **12 valid elements** (Product Snippets & Merchant Listings), forcing ChatGPT and Google to display flavors directly to culinary buyers without intermediaries.

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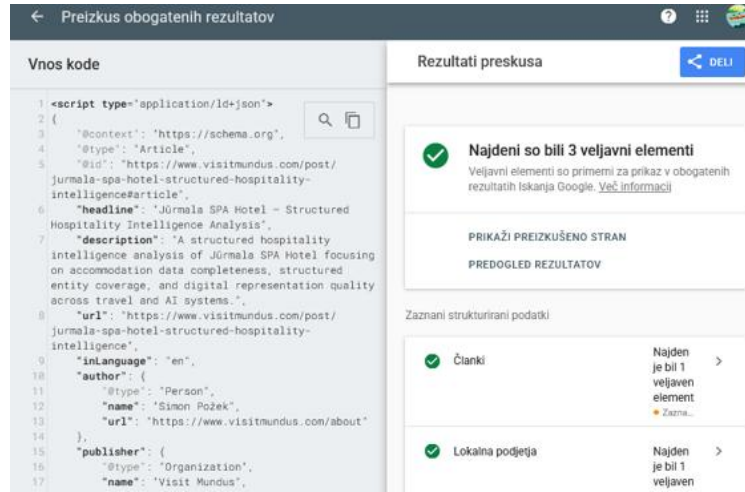
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9. Jūrmala SPA Hotel Latvia



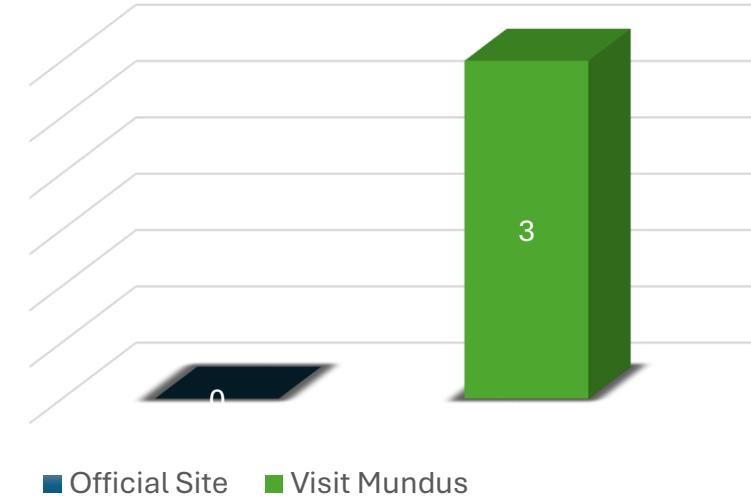
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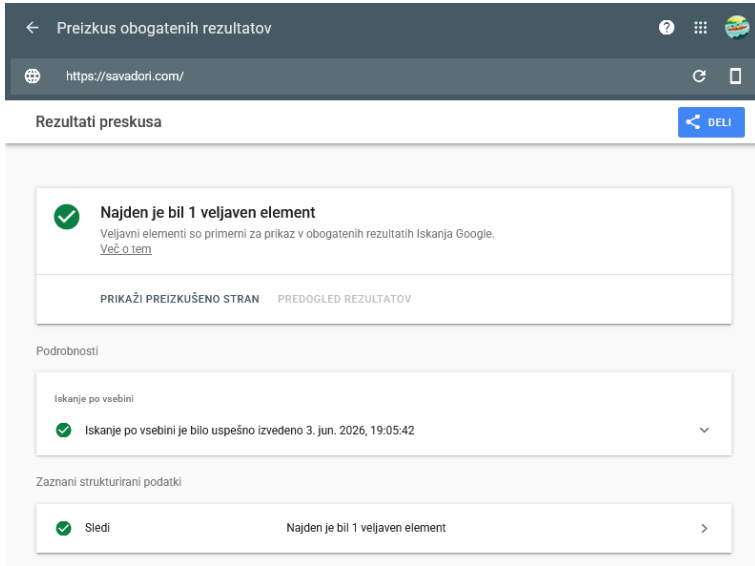
Quantum Leap (Amount of Data)

This official website streams 0 valid structured elements, leaving your property completely invisible to AI search models. This demo integration with Visit Mundus instantly scales your baseline to **3 valid entities** (Article & LocalBusiness), proving how rapidly we can force ChatGPT and Google to recognize your direct domain.

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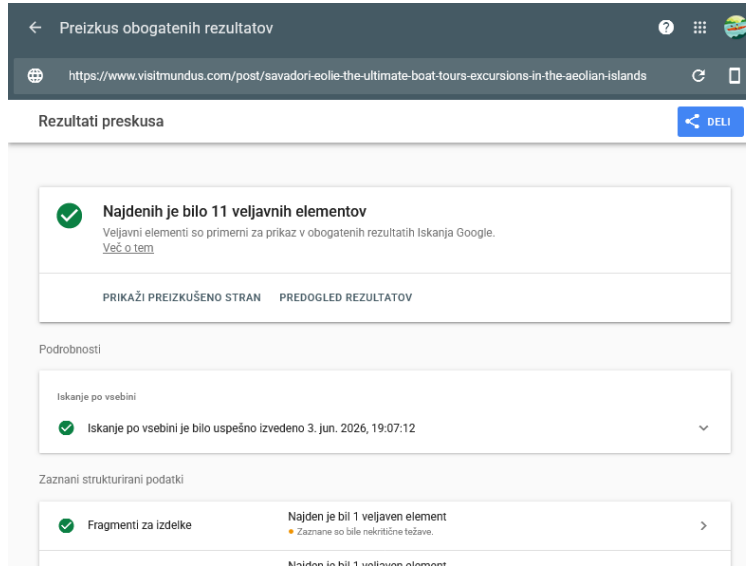
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10. Savadori Eolie



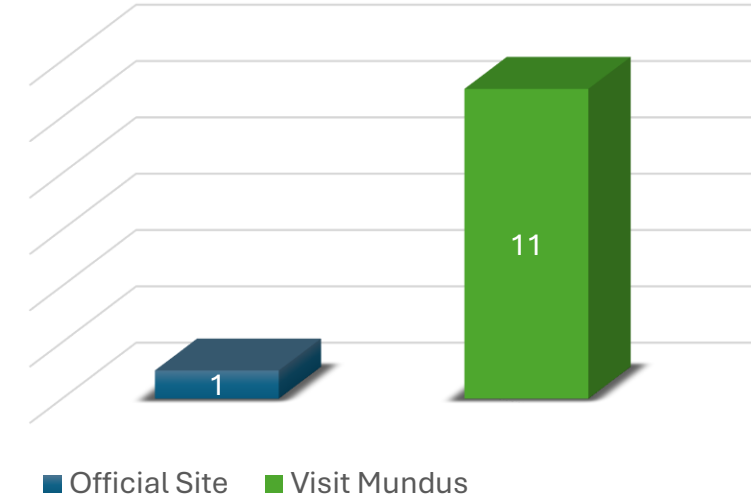
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Quantum Leap (Amount of Data)

Relying on standard operator sites with 1 navigation path leaves this fleet routing vulnerable to massive logistical gaps. Visit Mundus injects **11 valid product snippets** directly into the AI search grid, letting thie corporate travel managers instantly verify exact transit capacities with zero hidden broker commissions.

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